

Browns

Sotheby's
INTERNATIONAL REALTY

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Press Release Thursday 4th December 2008

The New York Times



Spectacular Closeburn Station home makes international headlines

The United States' largest seven day newspaper, the New York Times today described one of Queenstown's most exclusive properties as a "Great Home" and New Zealand as a "Great Destination".

The New York Times has won 94 Pulitzer Awards, which is more than any other US newspaper and is the largest 7 day newspaper in the USA.

The stunning home at Closeburn Station, listed exclusively with Browns Sotheby's International Realty, featured in the newspaper's printed and online editions of the Great Homes and Destinations section.

New York Times reporter Lisa Keys featured the property as an example of the best luxury homes to buy in New Zealand and promoted New Zealand as property investment destination.

http://www.nytimes.com/2008/12/03/greathomesanddestinations/03gh-sale.html?_r=1&ref=greathomesanddestinations

The nytimes.com website is the number 1 newspaper web site in the USA, and has given Closeburn Station, Browns Sotheby's International Realty and Queenstown a unique international profile. Already Julian Brown, owner/broker at Browns Sotheby's International realty has received numerous enquiries from the article.

"As part of the global Sotheby's International Realty brand, we are able to access unique opportunities like this. Being associated with a unique publication like the New York Times is phenomenal and the enquiry level already is astounding."

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Fast Facts:

Closeburn Station, Queenstown

6 bedrooms, 3 bathrooms, 3 garage

450sq m home approximately

6,010sq m land size approximately

Owners also receive a 1/27th share in the 3,000 acre Closeburn High Country Station

Price: \$NZD 6,500,000

Owners can participate in daily farming activities if they wish. Property features a rustic community clubhouse and a network of bush clad private walking tracks with native beech forest, mountain streams and waterfalls.

Lot 19 is one of the most secluded homes in Closeburn Station, with a private driveway and extensive mature planting surrounding the grounds. The closest property to Lake Dispute, this is a unique opportunity to own a spectacular home in this stunning alpine environment whilst only a short drive away from central Queenstown. **Brownssothebysrealty.com/1337JB**



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Browns Sotheby's International Realty:

Founded in May 2005 by Julian Brown and Mark Harris, Browns Sotheby's International Realty is a specialist agency that focuses on the sale of premium property throughout New Zealand via quality international marketing platforms. BSIR opened its first office and headquarters in Queenstown in May 2002, Auckland in late 2007 and Christchurch in July 2008. Browns is a name synonymous with New Zealand property and the Brown family founded Queenstown Real Estate in 1973 and have over 30 years of experience and local knowledge.

Sotheby's International Realty: The global brand

Since the founding of the auction house in 1744 the Sotheby's name has gained a reputation as a marketer for many of the world's most valuable and prestigious possessions.

The Sotheby's International Realty organisation began in 1976 and was designed to connect the finest independent real estate companies to the most prestigious clientele in the world. It soon became known for representing extraordinary luxury real estate throughout the world and is responsible for over \$2.5 billion USD in property sales annually across the globe. The Sotheby's International Realty network now has over 500 offices throughout the world in over 38 countries.

- The brand's office network increased by 37% in 2007
- The brand proudly expanded into 13 additional countries in 2007
- The brand now has more than 9,000 sales associates located across the world
- The Brand's average sales price also increased by 3.1% in 2007 while the industry's average sales price declined by 1.9% in the same period

Contact

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